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Sleeping Financial Giants Opportunities for financial leadership for climate stability

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NEWS & VIEWS

COMPLEX SYSTEMS

Ecology for bankers

Robert M. May, Simon A. Levin and George Sugihara

There is common ground in analysing financial systems and ecosystems, especially in the need to identify conditions that dispose a system to be knocked from seeming stability into another, less happy state.

'Tipping points', 'thresholds and breakpoints', 'regime shifts' — all are terms that describe the flip of a complex dynamical system from one state to another. For banking and other financial institutions, the Wall Street Crash of 1929 and the Great Depression epitomize such an event. These days, the increasingly complicated and globally interlinked financial markets are no less immune to such system-wide (systemic) threats. Who knows,

for instance, how the present concern over sub-prime loans will pan out? Well before this recent crisis emerged, the



spent on studying systemic risk as compared with that spent on conventional risk management in individual firms? Second, how expensive is a systemic-risk event to a national or global economy (examples being the stock market crash of 1987, or the turmoil of 1998 associated with the Russian loan default, and the subsequent collapse of the hedge fund Long-Term Capital Management)? The answer to the first question is "comparatively very little"; to the second, "hugely expensive".

An analogous situation exists within fisheries management. For the past half-century,

People are embedded parts of the **biosphere** and we shape it

At the same time - people are fundamentally dependent on the capacity of the biosphere to sustain human development

The Holocene – Humankind's 10,000 years of grace



Image: Michael A. Stecker

The Great Acceleration

8-Real GDP Population 60 Trillion US dollars 6 Billion 40 20-2 0 0 1750 1800 1850 1900 1750 1800 1850 1900 1950 2000 1950 2000 Urban population 4 600 Primary energy use (E3) anne (E3) 3 Billion 2 200 1 0 -0 1750 1800 1850 1900 1950 2000 1800 1850 1900 1950 2000 1750 Foreign Water use 4 direct investment Trillion US dollars 2 Thousand km³ 3 2 1 0 0 1850 1900 1750 1800 1950 2000 1800 1850 1900 1950 2000 1750 Year Year

SOCIO-ECONOMIC TRENDS

Tipping points in the Earth's System

Will Steffen

The Anthropocene: Where on Earth are We Going?

Will Steffen

Emeritus Professor, Australian National University Senior Fellow, Stockholm Resilience Centre

Our planet is a single system...



...the Earth System



Human Development and the Earth System



Adapted from Steffen et al. 2004; ice core data from Petit et al. 1999

The Great Acceleration

The Human Enterprise

- Population
- Economic Growth
- Freshwater use
- Energy use
- Urbanization
- Globalization
- Transport
- Communication



The Great Acceleration

Global Impact

- Greenhouse gases
- Ozone depletion
- Climate
- Marine ecosystems
- Coastal zone
- Nitrogen cycle
- Tropical forests
- Land systems
- Biosphere integrity



Steffen et al. 2015

IGBP Newsletter 41: May 2000

The "Anthropocene" by Paul J. Crutzen and Eugene F. Stoermer

The name Holocene ("Recent Whole") for the post-glacial geological epoch of the past ten to twelve thousand years seems to have been proposed for the first time by Sir Charles Lyell in 1833, and adopted by the International Geological Congress in Bologna in 1885 (1). During the Holocene mankind's activities gradually grew into a significant geological, morphological force, as recognised early on by a number of scientists. Thus, G.P. Marsh already in 1864 published a book with the title "Man and Nature", more recently reprinted as "The Earth as Modified by Human Action" (2). Stoppani in 1873 rated mankind's activities as a "new telluric force which in power and universality may be compared to the greater forces of earth" [quoted from Clark (3)]. Stoppani already spoke of the anthropozoic era. Mankind has now inhabited or visited almost all places on Earth; he has even set foot on the moon.

The great Russian geologist V.I.Vernadsky (4) in 1926 recognized the increasing power of mankind as part of the biosphere with the following excerpt "... the direction in which the processes of evolution must proceed, namely towards increasing consciousness and thought, and forms having greater and greater influence on their surroundings". panied e.g. by a growth in cattle population to 1400 million (6) (about one cow per average size family). Urbanisation has even increased tenfold in the past century. In a few generations mankind is exhausting the fossil fuels that were generated over several hundred million years. The release of SO, globally about 160 Tg/year to the atmosphere by coal and oil burning, is at least two times larger than the sum of all natural emissions, occurring mainly as marine dimethyl-sulfide from the oceans (7); from Vitousek et al. (8) we learn that 30-50% of the land surface has been transformed by human action; more nitrogen is now fixed synthetically and applied as fertilizers in agriculture than fixed naturally in all terrestrial ecosystems; the escape into the atmosphere of NO from fossil fuel and biomass combustion likewise is larger than the natural inputs, giving rise to photochemical ozone ("smog") formation in extensive regions of the world; more than half of all accessible fresh water is used by mankind; human activity has increased the species extinction rate by thousand to ten thousand fold in the tropical rain forests (9) and several climatically important "greenhouse" gases have substantially increased in the atmosphere: CO, by more

groves. Finally, mechanized human p dation ("fisheries") removes more th 25% of the primary production of to oceans in the upwelling regions and 3 in the temperate continental shelf gions (10). Anthropogenic effects are a well illustrated by the history of biotic communities that leave remains in lake sediments. The effects documented include modification of the geochemical cycle in large freshwater systems and occur in systems remote from primary sources (11-13).

Considering these and many other major and still growing impacts of human activities on earth and atmosphere, and at all, including global, scales, it seems to us more than appropriate to emphasize the central role of mankind in geology and ecology by proposing to use the term "anthropocene" for the current geological epoch. The impacts of current human activities will continue over long periods. According to a study by Berger and Loutre (14), because of the anthropogenicemissions of CO₂, climate may depart significantly from natural behaviour over the next 50,000 years.

To assign a more specific date to the onset of the "anthropocene" seems somewhat arbitrary, but we propose the latter part of the 18th century, although



Nature's Dangerous Decline



Nature is declining globally at rates unprecedented In human history



Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services, 2019

Nature's Dangerous Decline

The health of ecosystems on which we and all other species depend is deteriorating more rapidly than ever.

We are eroding the very foundations of our economies, livelihoods, food security, health and qualify of life worldwide.

Around 1 million animal and plant species are now threatened with extinction, many within decades.

The essential, interconnected web of life on Earth is getting smaller and increasingly frayed.

Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services, 2019

Climate Change

Global Average Temperature Anomaly, 1880-2017



Baseline is 1951-1980

An Earth System Perspective

Temperature rise: Beyond the envelope of natural variability!



Human influence

Summerhayes 2015

Formalization of the Anthropocene: Current Status

Jan Zalasiewicz, Convenor Anthropocene Working Group University of Leicester, UK

Should the Anthropocene be formalise Scale?

Should the base of the Anthropocene mid-20th century?.



'YES' won the formal vote by 29 to 4

Anthropocene Working Group 2019

Where is the Earth System going?



IPCC temperature projections



IPCC 2013



Tipping Elements in the Earth System



Huber, Lenton, and Schellnhuber, in Richardson et al. 2011





The Amazon tipping element



The Amazon tipping element

Deforestation alone: tipping point at ~20-25% clearing of forest and conversion to cropland and pasture.

Climate change alone: 3-4°C temperature increase in the Amazon region.

Deforestation + climate change: Paris 2°C target would reduce allowable deforestation to significantly less than 25%. Paris commitments - ~3°C temperature rise – would reduce allowable deforestation to near zero.

Tipping Elements in the Earth System



Huber et al., in Richardson et al. 2011; Phillips et al. 2009; Lewis et al. 2011; Brien

The boreal forest tipping element



Tipping Elements in the Earth System



The SE Asian forest feedback



The Paris 2°C Target: Can We Meet It?

The total carbon budget from 1870 is about 1,000 Gt C (emitted as CO_2) for a 66% probability of meeting the 2°C target.

Cumulative human emissions (fossil fuels, cement, land use) from 1870 through 2018 were about 585 Gt C, leaving 415 Gt C in the budget.

Accounting for non-CO₂ gases (e.g. CH_4 , N_2O) reduces the C budget by 210 Gt C.

The remaining budget is 205 Gt C in total.

At current rates 10 Gt C per year at current rates, the budget would last only two decades.

Carbon Cycle Feedbacks

Assumption: 2°C temperature rise; no deforestation; estimates of C loss by 2100

- Amazon dieback could release 25 (15-55) Gt C
- Boreal forest dieback could release 30 (10-40) Gt C
- Permafrost thawing could release 40 Gt C
- Peat fires in Borneo and Sumatra could release more C

Notes:

- 1. Higher temperature rises (e.g. ~3°C) would lead to much higher losses of carbon
- 2. Including the effects of human-driven deforestation would also lead to much higher losses of carbon
- 3. By comparison, current human emissions are ~10 Gt C yr⁻¹

Feedbacks from the Amazon, boreal forest-tundra and Borneo/Sumatra regions could release enough carbon to cut the 2°C carbon budget in half – down to ~100 Gt C, or about 10 years of emissions.

Key finance/investment decisions could make the difference between meeting the Paris climate targets or not.

Tipping Cascades



Source: J. Donges and R. Winkelmann in Steffen et al. 2018

Earth System Trajectories



Is 'Hothouse Earth' inhabitable?

- Most of the tropics and subtropics will be too hot for human habitation.
- Changing temperature & rainfall patterns will likely make current large agricultural zones unproductive.
- Sea-level rise of 20-40 m ultimately likely, drowning coastal cities, agricultural areas and infrastructure.
- Maximum carrying capacity of ~1 billion humans (today's population is 7.5 billion)

The 'Doughnut': a safe and just space for humanity



- Systems thinking: dynamic complexity
- Equity: distributive by design

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Biosphere: regenerative by design

Conclusions

Boreal forests, SE Asia tropical forests and the Amazon basin are all important tipping elements/feedbacks in the Earth System. Together they could 'make or break' the Paris climate agreement .

Halting deforestation of these regions is also critical for avoiding the Earth's sixth great extinction event.

The finance sector has an absolutely crucial role to play in keeping these 'Sleeping Giants in the Earth System' asleep (or putting them back to sleep).

Halting deforestation is the necessary first step in moving from an exploitative to a regenerative global economy.



Johan Rockström and Matthias Klum

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Central bankers plan for disruption caused by climate change

More freak weather and rising temperatures threaten more economic shocks

Mark Carney, Bank of England governor © Bloomberg

Avoiding dangerous climate change requires

Reduction of GHG
Bolstering the resilience of key biomes/regions

Investments determine material risks from climate change

Allocation of capital to economic activities that threaten to trigger Earth System tipping points

Method

Victor Galaz, Beatrice Crona, Alice Dauriach, Bert Scholtens, Will Steffen

Selecting companies

5 companies representing

Export value of soy products from **Brazil**

Export value of beef products from **Brazil**

BOREAL FORESTS

AMAZON

Method

Victor Galaz, Beatrice Crona, Alice Dauriach, Bert Scholtens, Will Steffen

Financial institutions with influence in several "tipping elements" *at the same time*

Identifying investors (Financial Giants)

(stock ownership in million USD, 2016)

Norwegian Funds 2,1 billion USD BlackRock 8,0 billion USD 4,8 billion USD **Dimensional Fund Adv** Vanguard 1,1 billion USD 6,8 billion USD

Top 5 Financial Giants

'Big Three'

Blackrock, Vanguard, State Street

Powers of concentration

Ownership of US listed companies*, %

Where the shareholding of the Big Three investment firms[†] is the:

Source: "Hidden Power of the Big Three?", Fichtner, Heemskerk and Garcia-Bernardo, 2016

*June 1st 2016 [†]BlackRock, Vanguard, State Street

Economist.com

'Financial Giants' reach the 10%-threshold in

- 3 of 6 companies* in the Amazon
- 4 of 18 in Canadian boreal forests
- 2 of 4 in Russian boreal forests
- In 6 of the 30 companies, the 'financial giants' collectively represent the largest single stockholder.

* Publicly listed companies, 16 of 30 in sample.

Institutional investments from ASEAN countries, in the 19 publically trading companies that own or operate the largest forest concessions in Borneo, according to Global Forest Watch data dated (2010-2014)

322

27 561 million USD

BORNEO

Value of shares held in TE19 companies (mUSD)

Converging trends: window for climate action is closing, increased financial influence in "tipping elements" in the climate system

This is an opportunity for institutions in the financial sector, to show pivotal climate leadership

- What does the existence of Earth System tipping points mean for your considerations regarding sustainable finance?
- How does (could) the existence of tipping elements affect how you do business?
- What kinds of information or tools do you believe you would need to take this further in your institution?

Thank you!

Alice Dauriach, Bert Scholtens, Ami Golland, Amar Causevic

https://sleepinggiants.earth

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GLOBAL ECONOMIC DYNAMICS AND THE BIOSPHERE THE ROYAL SWEDISH ACADEMY OF SCIENCES

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